



Conference Agenda

2010 Tri-State Telecommunications Conference
July 20 – 22, 2010
Sun Valley Resort, Sun Valley, Idaho

Monday, July 19, 2010

6:00 pm – 9:00 pm

Registration Desk Open

Tuesday, July 20, 2010

7:30 am - 11:30 am

8:00 am – 1:30 pm

1:00 pm - 2:00 pm

2:00 pm - 5:00 pm

2:00 pm - 6:00 pm

5:00 pm - 7:30 pm

5:30 pm - 7:30 pm

Registration Desk Open

Golf Tournament (Pre-Registration Required)

Sun Valley Golf Course

Golfers' Lunch (boxed lunch to go)

Vendor Set-Up

Registration Desk Open

Trade Show Open

Welcome Reception/Golf Awards in Trade Show Area/Patio - Dinner on Your Own

Wednesday, July 21, 2010

7:00 am - 1:30 pm

7:15 am - 8:00 am

Registration Desk Open

Continental Breakfast for all Attendees in Trade Show Area/Patio

CONFERENCE KICK OFF

8:00 am - 8:15 am

8:15 am - 9:15 am

9:15 am - 9:45 am

9:45 am - 11:15 am

11:30 am - 1:30 pm

1:45 pm - 2:45 pm

2:00 pm - 5:00 pm

2:45 pm - 3:00 pm

3:00 pm - 4:00 pm

6:00 pm - 7:00 pm

7:00 pm - 9:00 pm

Idaho Welcome - Jerry Piper, ITA President

Opening General Session - Boom, Bust, Rebound, Build: Thriving in the Current Business Cycle *William Conerly, Ph.D.*

Break & Refreshments in Trade Show

Federal Issues Panel - *Derrick Owens, WTA; Tom Wacker, NTCA; Gerry Duffy, Blooston Law*

Vendor Showcase Luncheon on Patio in Trade Show Area/Patio

First Afternoon Session - Evolving to IP Services: Anticipating Customer Needs and Wants *Andy Walding, CellStream*

Vendor Tear Down Exhibits

Break & Refreshments

Second Afternoon Session – Fourth Generation Wireless – The Panacea? *Warren Vande Stadt, VantagePoint*

Reception - Trail Creek Cabin

Banquet - Western BBQ - Trail Creek Cabin

Thursday, July 22, 2010

7:00 am - 8:15 am

7:00 am - 8:15 am

8:30 am – 9:45 am

9:45 am - 10:00 am

10:00 am - 11:00 am

11:00 am - Noon

Breakfast Buffet for all Attendees

Owners/Managers Roundtable (closed session - owners/mgrs only)

Morning Session – Leadership & Strategy Execution *Charles Dayton, Action Strategy and Ron McCue, Silver Star Communications*

Break & Refreshments

Public Utilities Commission Panel (Idaho, Utah and Wyoming)

State Breakout Sessions - Idaho, Utah, Wyoming

CONFERENCE ADJOURNS AT NOON - THANK YOU FOR YOUR ATTENDANCE AND SUPPORT!