



2016 Tri-State Telecommunications Conference

Vendor Registration Packet

July 26 – 28, 2016
Sun Valley Resort, Sun Valley, Idaho
www.sunvalley.com

2016 Tri-State Telecommunications Conference ½ July 26 – 28 ½ Sun Valley, ID

VENDOR EARLY BIRD REGISTRATION FORM

Online Registration Now Available at www.tristatetel.org.

Company: _____

Administrative Contact: _____ Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

CONFERENCE REGISTRATION			
ATTENDEE NAME	EARLY BIRD	AFTER JUNE 15 TH	SUBTOTAL
Booth Fee – ***ONE COMPLIMENTARY REGISTRATION INCLUDED!***			
1.	\$650	\$750	\$
Additional Representatives			
1.	\$320	\$370	\$
2.	\$320	\$370	\$
3.	\$320	\$370	\$
Guest/Spouse			
1.	\$100	\$100	\$
2.	\$100	\$100	\$
3.	\$100	\$100	\$
GOLF REGISTRATION – PLEASE COMPLETE GOLF REGISTRATION FORM ON PAGE 2.			
Golfer's			
1.	\$200	\$200	\$
2.	\$200	\$200	\$
3.	\$200	\$200	\$
4.	\$200	\$200	\$
TRAP REGISTRATION – PLEASE COMPLETE TRAP REGISTRATION FORM ON PAGE 3.			
Shooter's			
1.	\$70	\$70	\$
2.	\$70	\$70	\$
3.	\$70	\$70	\$
4.	\$70	\$70	\$
EVENT SPONSORSHIP – PLEASE COMPLETE SPONSORSHIP FORM ON PAGE 4.			
Event			Sponsorship Amount
			\$
ASSOCIATE MEMBERSHIP – PLEASE COMPLETE SEPARATE MEMBERSHIP APPLICATION ON PAGE 5.			
State Dues – *Membership in all three states is required to purchase a booth. Vendors attending, but not exhibiting, must belong to at least one state association.			
Idaho Telecom Alliance	\$200.00/Year		\$
Wyoming Telecommunications Assoc.	\$200.00/Year		\$
Utah Rural Telecom Association	\$200.00/Year		\$
GRAND TOTAL DUE			\$

**** Please Assist Us in Planning Accurately by Marking the Functions You Plan to Attend ****

Tuesday, July 26

- Welcome Reception

Wednesday, July 27

- Breakfast
- Vendor Showcase Luncheon
- Evening Reception

Thursday, July 28

- Breakfast

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____ Date: _____

MAIL REGISTRATION TO: IDAHO TELECOM ALLIANCE PO BOX 1638 BOISE, ID 83701

Refund Policy: Fees include a non-refundable administrative charge of \$50. Written notice of cancellation received 30 days prior to July 1, 2016 – full refund (less \$50 non-refundable administrative fee). No refunds after July 1, 2016.

TRAP SHOOT REGISTRATION – BEGINNERS WELCOME!

**Tuesday, July 26, 2016
8:00 a.m. Start**

Registration Fee: \$70 per Shooter

Registration fee includes:

- Boxed breakfast served at the range
- 1 hour lesson with a certified instructor
- Gun, ammo, safety equipment
- 25 Trap Targets

Please note:

Rental equipment is available.

Dress Code: Resort casual, hat and sneakers or flat-soled tennis shoes recommended

4 Trap Fields Available – 5 Shooters per Field

Company Name: _____

SHOOTER INFORMATION		
Name:		
Trap Shooting Experience: <input type="checkbox"/> COMPLETE NOVICE <input type="checkbox"/> SOME EXPERIENCE <input type="checkbox"/> INTERMEDIATE LEVEL <input type="checkbox"/> ADVANCED		
Do You Need Equipment? <input type="checkbox"/> YES <input type="checkbox"/> NO		
What Equipment, if Any, Will You Bring?		
Requested Shooting Companions:		
**Please note we will make every effort possible to match parties when requested, if party size and participant ability allows		
Name:		
Trap Shooting Experience: <input type="checkbox"/> COMPLETE NOVICE <input type="checkbox"/> SOME EXPERIENCE <input type="checkbox"/> INTERMEDIATE LEVEL <input type="checkbox"/> ADVANCED		
Do You Need Equipment? <input type="checkbox"/> YES <input type="checkbox"/> NO		
What Equipment, if Any, Will You Bring?		
Requested Shooting Companions:		
**Please note we will make every effort possible to match parties when requested, if party size and participant ability allows		
Name:		
Trap Shooting Experience: <input type="checkbox"/> COMPLETE NOVICE <input type="checkbox"/> SOME EXPERIENCE <input type="checkbox"/> INTERMEDIATE LEVEL <input type="checkbox"/> ADVANCED		
Do You Need Equipment? <input type="checkbox"/> YES <input type="checkbox"/> NO		
What Equipment, if Any, Will You Bring?		
Requested Shooting Companions:		
**Please note we will make every effort possible to match parties when requested, if party size and participant ability allows		

SPONSORSHIP OPPORTUNITIES

Thank you for your contributions. Your support makes our conference a success!

Company Name: _____

SPONSOR BENEFITS:

- Company Name and Logo on Signage
- Verbal Recognition During Conference
- Preferred Booth Space
- Registered Attendee List

CONFERENCE PROGRAM ADVERTISEMENTS

- ★ Sponsor **\$2500** – Receive **FULL PAGE AD**
- ★ Sponsor **\$1500** – Receive **1/2 PAGE AD**
- ★ Sponsor **\$1000** – Receive **1/4 PAGE AD**

Sponsorships of any size are greatly appreciated. If you are sponsoring an event, please send your company logo to kate@idahotelecomalliance.org.

EVENT	SPONSORSHIPS AVAILABLE	SPONSORSHIP AMOUNT
Tuesday, July 26		
Golfer's Breakfast	2	\$500
Golf Refreshment Cart	4	\$250
Golf Holes	8	\$350
Shooter's Breakfast	2	\$500
Welcome Reception	1	\$2,500
Wednesday, August 1		
Breakfast	2	\$1000
Opening General Session	1	\$750
Regulatory Issues Speakers	1	\$750
Break Refreshments	2	\$1000
Third Morning Speaker	1	\$750
Vendor Showcase Luncheon	2	\$1500
First Afternoon Speaker	1	\$750
Second Afternoon Speaker	1	\$750
Break Refreshments	2	\$1000
Final Afternoon Speaker	1	\$750
Reception	5	\$1,500
Reception Drink Sponsor	1	\$1,250
Thursday, August 2		
Breakfast	2	\$1000
First Morning Speaker	1	\$750
Second Morning Speaker	1	\$750
Morning Break Refreshments	2	\$1000
ADDITIONAL CONTRIBUTION OPPORTUNITIES		
Registration Gifts:		
Golf Prizes:		

PLEASE MAKE PAYMENT FOR SPONSORSHIPS ON THE CONFERENCE REGISTRATION FORM – THANK YOU!

ASSOCIATE MEMBER APPLICATION

Company Name: _____

Depending on business territories, many of our associate vendors also belong to the Wyoming Telecommunications Association and Utah Rural Telecom Association, resulting in Tri-State membership.

You must be a member of ALL **THREE** state associations to **purchase a booth** at the annual Tri-State Conference Trade Show. If you would like to **attend** the conference, **but not exhibit**, you must be a member of at least **ONE** state association. ITA will distribute your dues to Utah and Wyoming and your membership will be listed with each state.

Please provide the following information for individuals who wish to receive general correspondence and meeting notices from the associations.

Name:		Title:	
Mailing Address:		City/State/Zip:	
Email:		Phone #:	
Name:		Title:	
Mailing Address:		City/State/Zip:	
Email:		Phone #:	
Name:		Title:	
Mailing Address:		City/State/Zip:	
Email:		Phone #:	
Name:		Title:	
Mailing Address:		City/State/Zip:	
Email:		Phone #:	
Name:		Title:	
Mailing Address:		City/State/Zip:	
Email:		Phone #:	
Name:		Title:	
Mailing Address:		City/State/Zip:	
Email:		Phone #:	

If you have already paid 2016 associate member dues, please indicate which 2016 dues were paid:

Idaho Telecom Alliance
 Utah Rural Telecom Association
 Wyoming Telecommunications Association

VENDOR BOOTH REGISTRATION

Company Name: _____

BOOTH # PREFERENCE: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

See booth diagram on next page. Booth assignments are handled on a first-come, first-serve basis. Every attempt will be made to honor one of your choices.

Vendor Set Up: Tuesday, July 26th, from 2:00 p.m. to 5:00 p.m.

Vendor Booth Information: Design West will provide a 6' x 10' piped and draped booth, including 1 draped table, 1 chair, and an electrical outlet. Booths are offered on a "first come, first serve" basis. You will be notified prior to the conference of your booth assignment.

Design West Contact Information: Design West will send an instruction packet to you prior to the conference. Special requests (power strips, phone lines, wired internet connections, etc.) should be sent to Rich Stewart at least ten (10) days prior to the conference.

Contact: Rich Stewart, Design West Convention Services

Email: richstewart@designwestdecorating.com

Phone: 801.261.4646

Website: www.designwestdecorating.com

Shipping and Receiving: Address all packages to the guest or vendor to avoid delay. If you need any clarification on this, please do not hesitate to contact the Shipping and Receiving Supervisor directly - Loren Wood, 208.622.2224. See example below:

For shipments via FEDEX, UPS, etc.:

Guest or Vendor Name
Tri-State Telecommunications Conference
1 Sun Valley Road
Sun Valley, ID 83353

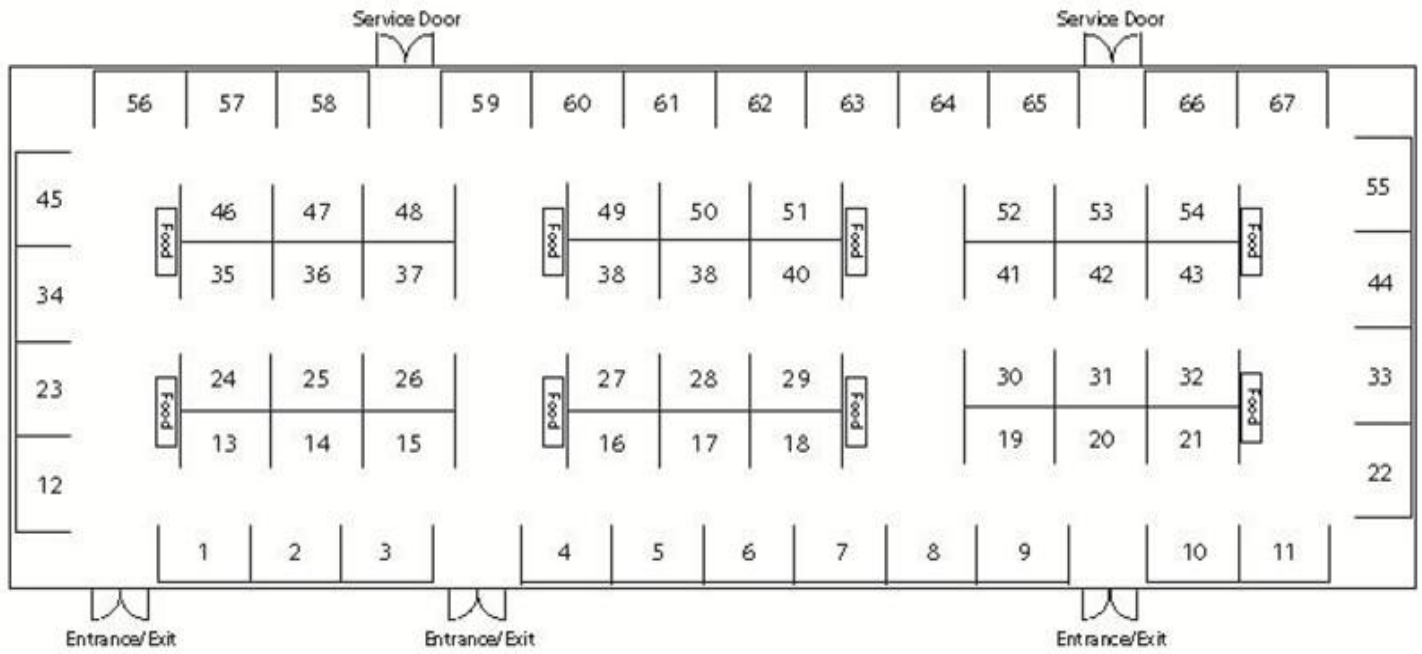
If shipping via US MAIL:

Guest or Vendor Name
Tri-State Telecommunications Conference
P.O. Box 10
Sun Valley, ID 83353

Fees & Payment: Booths are \$900 each and include one complimentary conference registration. Please use the conference registration form to register and make payment. **If you have more than one employee staffing your booth, you must pay a registration fee for each additional employee.** Please be sure to include all employees who will attend the conference. ALL FEES MUST BE PAID PRIOR TO THE CONFERENCE.

NEW TRADESHOW BINGO: Conference attendees will be given a tradeshow bingo card with the company name of various vendors. As a vendor, you will be given stickers to distribute to individuals who visit your booth. Attendees will be encouraged to visit each booth in order to complete their bingo card before the prize drawing, which will be held during the Wednesday evening reception.

VENDOR BOOTH MAP



Indicates a reserved booth

Booth	Vendor	Booth	Vendor	Booth	Vendor	Booth	Vendor
1		18		35		52	
2		19		36		53	
3		20		37		54	
4		21		38		55	
5		22		39		56	
6		23		40		57	
7		24		41		58	
8		25		42		59	
9		26		43		60	
10		27		44		61	
11		28		45		62	
12		29		46		63	
13		30		47		64	
14		31		48		65	
15		32		49		66	
16		33		50		67	
17		34		51			

HOTEL INFORMATION

INDIVIDUALS ARE RESPONSIBLE FOR MAKING THEIR OWN LODGING ARRANGEMENTS

Sun Valley Resort

1 Sun Valley Road | Sun Valley, Idaho 83353

Reservations: 800-786-8259 | reservations@sunvalley.com

Website: www.sunvalley.com

Accommodations:

Reference "Tri-State Telecom Conference" to receive the special group rates listed below:

SUN VALLEY LODGE (single or double)		SUN VALLEY INN (single or double)	
Standard (queen bed)	\$229	Standard (queen bed)	\$229
Medium (king bed)	\$229	Medium (queen bed)	\$229
Medium (two double beds)	\$229	Medium (two double beds)	\$229
Deluxe (king bed)	\$229	Deluxe (king bed)	\$229
Deluxe (two queen beds)	\$229	Deluxe (two queen beds)	\$229

Check-In Time: After 4:00 PM

Check-Out Time: Before 11:00 AM

Deposit: First night's room and tax deposit is required at time of booking to guarantee the reservation.

Cancellation Policy: Individuals canceling more than thirty days prior to arrival will receive a deposit refund, less a \$25 processing fee. Cancellations made within thirty days of arrival will forfeit the entire deposit.

Shuttle Service: Sun Valley Resort has a shuttle service to and from the local airport. Please inquire when making your reservations.

If you are unable to book a room at the Sun Valley Resort, please go to www.visitsunvalley.com for a list of lodging options in the area. For those of you unfamiliar with the Sun Valley area, please keep in mind these distances:

- Ketchum - 1 mile from the Sun Valley Resort
- Hailey - 13 miles from the Sun Valley Resort
- Bellevue - 18 miles from the Sun Valley Resort
- Stanley - 60 miles from the Sun Valley Resort

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AGENDA

Monday, July 25th	
5:00 pm – 8:00 pm	Registration Open
Tuesday, July 26th	
7:00 am – 11:00 am	Registration Open
8:00 am – 1:30 pm	Golf Tournament (Pre-Registration Required) – Sun Valley Golf Course
8:00 am – 1:30 pm	Trap Shoot (Pre-Registration Required)
2:00 pm – 5:00 pm	Vendor Set-Up
2:00 pm – 6:00 pm	Registration Open
5:00 pm – 7:30 pm	Trade Show Open
5:00 pm – 7:30 pm	Welcome Reception/Golf Awards in Trade Show Area– Dinner on Your Own
Wednesday, July 27th	
7:00 am – 11:30 am	Registration Open
7:00 am – 8:00 am	Breakfast Buffet
OPENING GENERAL SESSION	
7:45 am – 8:00 am	Idaho Welcome – Jerry Piper, ITA President
8:00 am – 9:00 am	Regulatory Issues – Brian Ford, NTCA and TBD, WTA
9:00 am – 10:00 am	Telecom Fraud Detection and Prevention – Jim Dalton, Transnexus
10:00 am – 10:30 am	Break & Refreshments in Trade Show
10:30 am – 11:30 am	Consultant Review of Current ACAM/Bifurcated – RJ Delmese, Moss Adams
11:30 am – 1:00 pm	Vendor Showcase Luncheon on Patio
1:00 pm – 2:00 pm	Moving Inside the Home – Indoor ONTs/Gigacenters – TBD, Calix
2:00 pm – 3:00 pm	How to Sell Equipment - TBD
3:00 pm – 3:15 pm	Break & Refreshments
3:15 pm – 4:15 pm	Vision of the Future of Telecommunications and Technology – Steve Gleave, Metaswitch
5:00 pm – 6:30 pm	Reception – BINGO PRIZE DRAWING – Dinner on Your Own
Thursday, July 28th	
8:00 am – 9:00 am	Breakfast Buffet
8:00 am – 9:00 am	Owners/Managers Roundtable (closed session – owners/mgrs only)
9:00 am – 10:00 am	FirstNet Update & Opportunities –Michael Boyden, AVP, Brad Richy, Director, Brent Larson, SLIGP Manager
10:00 am – 11:00 am	Wireless, ISP – TBD
11:00 am – 12:00 pm	State Breakout Sessions – Idaho, Utah, Wyoming